

From Fields to Families



How Food Flows From Its Sources to Hungry People in the Second Harvest Food Bank Network

How the Food Flows



In the next few minutes we will show how generous donors, food bank staff, volunteers and the community work together to end hunger on the Central Coast

Our Main Food Sources Are:



- Food Industry Donations (manufacturers' surplus)
- Food from the fields (local and regional agriculture)
- Federal food programs (USDA, TEFAP)
- Retail salvage
- Community Food Drives

Part 1 Food Industry Donations



Large regional and national food manufacturers with surplus food to donate.



Solicitation



America's Second Harvest network of over 200 food banks approaches manufacturers like Oroweat to donate surplus food the network.

Pick-Up/Delivery



Second Harvest driver, Ernesto, drives SHFB truck to Soquel Ave. Oroweat outlet 3 times a week. Loads trays of bread into bins.

Receiving



Mary unloads bins of bread and pastries with forklift and weighs.

Inventory



Elias tracks receiving data in Navision accounting system.

Quality Control/Sorting



Volunteers sort
bread and
pastries and place
on agency
distribution
shelves or bag for
USDA distribution.



Distribution



Lillian helps agency shoppers with their purchases. Most nonperishables have shared maintenance fees. Bread and produce are free to insure they move before going bad.



Reaching Hungry People



Sandra and volunteer Christine receive calls from hungry people on the Community Food Hotline and direct them to the nearest pantry or meal.

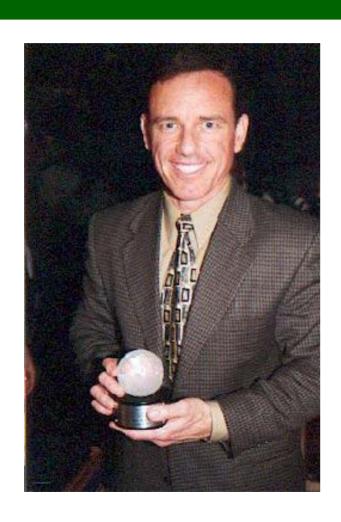


Part 2 Food From the Fields



Local and regional farmers don't want to waste produce which can't be sold due to size, appearance or market prices.

Solicitation



Ag Against Hunger, founded by Jess Brown and Willy markets itself to farmers as a clearinghouse for surplus.

Donation



Ag Against Hunger warehouse in Salinas calls and says they have a load of fruits or vegetables.



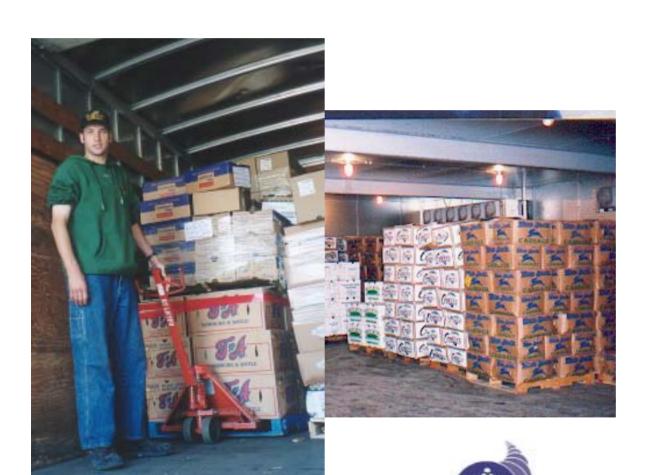
Pick-Up/Delivery



Jerry calls Pauls
Trucking for
large loads or
sends a
Second
Harvest truck.



Receiving



lan unloads
produce
which is
weighed and
put into
coolers.

Quality Control/Sorting



Volunteers inspect produce in sorting for USDA and Food For Children bags-

waste goes to pig farms, etc.



Inventory



Dan, Inventory
Manager, looks
over supply of
produce, keeps
Fay informed on
deliveries and
inventory.



Distribution



Agencies pick-up produce with help of volunteers. Produce also goes out by our trucks to USDA and Food For Children distribution.

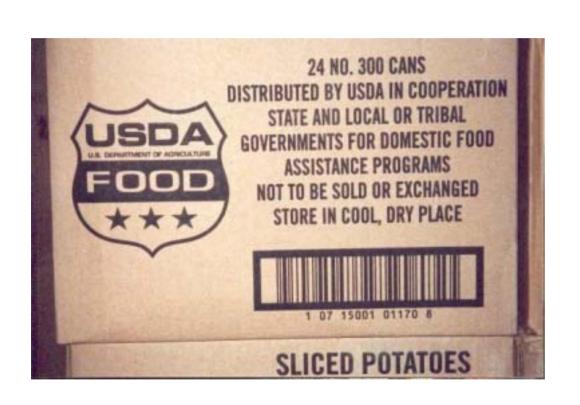
Reaching Hungry People



Tony delivers Food For Children to families at low-income housing, migrant camps, and schools.



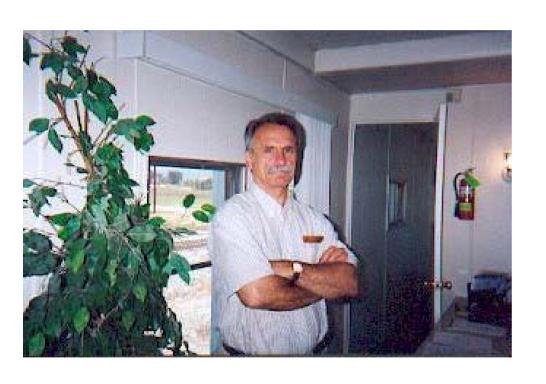
Part 3 Federal Food Programs



Food from farmers and manufacturers is purchased by federal government for **Emergency Food Assistance** Program (TEFAP)



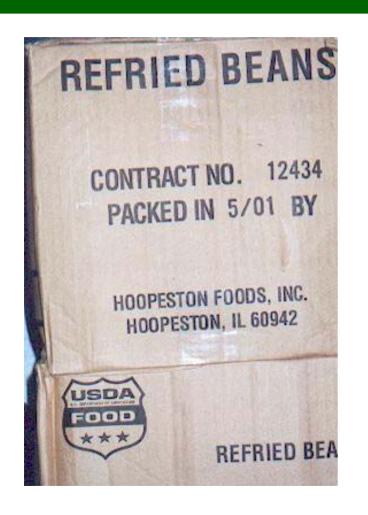
Solicitation



Lee lobbies
Congress for
adequate TEFAP
funding in the
Farm Bill for food
and distribution
costs.



Donations



United States Department of Agriculture warehouse in Kansas City collects and distributes produce and manufactured foods to states.



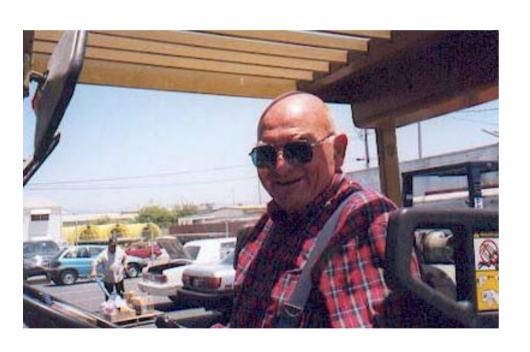
Pick-Up/Delivery



State distribution center in Sacramento (Food Link) allocates food and dispatches via trucks to food banks.



Receiving



Harold unloads pallets of food, weighs and puts in rear section of warehouse.



Inventory



Donna checks over Navision accounting records- USDA are in a different category from other foods.



Quality Control/Sorting



Leigh coordinates volunteers who sort USDA and Food For Children and do many other jobs at the food bank.

Distribution



Ernesto drives a truckload of USDA food to Valley **Churches United** in San Lorenzo valley for their monthly distribution.



Part 4 Retail Salvage



Food retailers have cans and packaging too damaged to sell but food is still good.



Solicitation



Northern California **Food Banks** regional solicitor contacts a large retailer like Safeway and sets up a salvage agreement.

Donation



Safeway regional offices calls Contra Costa Food Bank (Nor Cal regional solicitor base) and offers a load. Contra Costa calls Dan to let him know we have salvage coming.

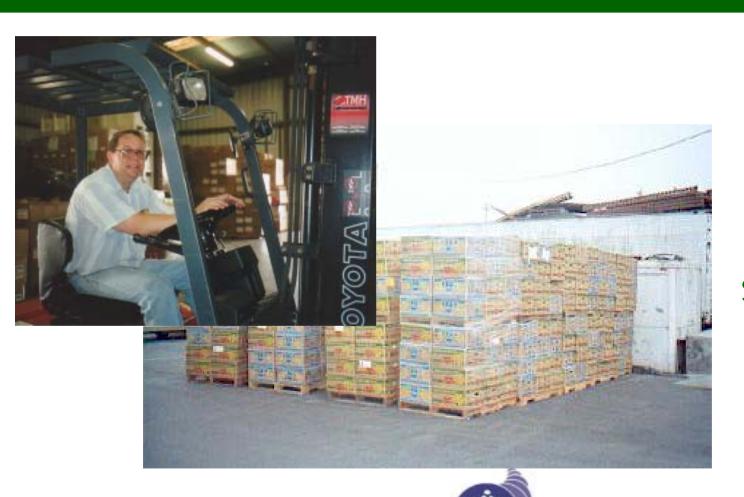
Pick-Up/Delivery



Dan calls a trucking company and gets a large truck to pick up salvage load at Safeway's Stockton warehouse.



Receiving



John unloads salvage, stored in banana boxes.

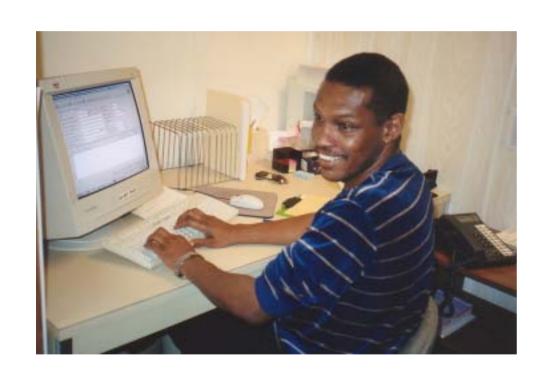
Quality Control/Sorting



Don Jose supervises to rigid inspection standards to prevent contaminated foods. Soiled cans are cleaned, bad foods discarded.



Inventory



Robert assists bookkeeping in keeping track of flow of food product and funds.



Distribution



Salvage goes to shopping area where it is distributed off shelves or in cases to pantries and soup kitchens.



Reaching Hungry People



Pat greets "walk-in" clients, directs them to the Community Food Hotline Office where they learn which pantry or soup kitchen will serve them.



Part 5 Community Food Drives



Angela helps with mailings and events which educate and involve individuals and organizations in the fight against hunger.

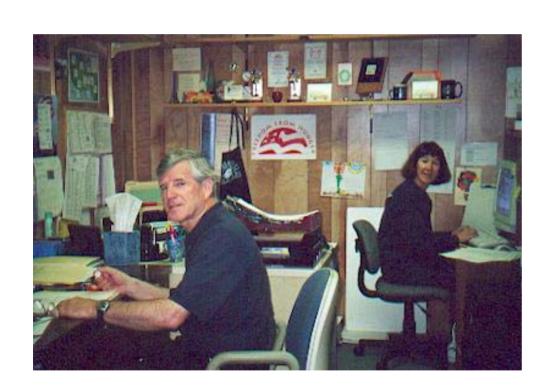


Solicitation



Jeffrey coordinates Development activities (including food drives), helping to build relationships with community leaders and participating businesses.

Solicitation



Craig manages food drives and Glory oversees mailings, grants and fundraising events.



Donation



Food bank gets hundreds of barrels to Holiday Food Drive locations with the help of the community Barrel Roll-Out



Pick-Up/Delivery



food drive coordinators and warehouse to arrange pick up and delivery of barrels.



Receiving



Rene offloads barrels with forklift, weighs, puts in bins.



Inventory



Jerry checks that donating groups are credited with poundage as food is taken in.



Quality Control/Sorting



Volunteers at a
Saturday Community
Food Sort move food
from bins into boxes
for distribution to
agencies.



Distribution



Lillian calls
agencies on their
food drive
allocations.
Agencies pick up
donated food at
the food bank.



Reaching Hungry People



A mother in Beach Flats goes to the Familia Center where Gabriel gives her food. Carmelita, our Outreach Specialist tells her of social service options.



Conclusion



Willy oversees the distribution of nearly 5 million pounds of food a year coming from a variety of sources.

Dedication and hard work by the food bank staff, network agencies and hundreds of volunteers is required to support our mission...

Our Mission

To involve and educate individuals to end hunger and alleviate malnutrition in our communities.

